

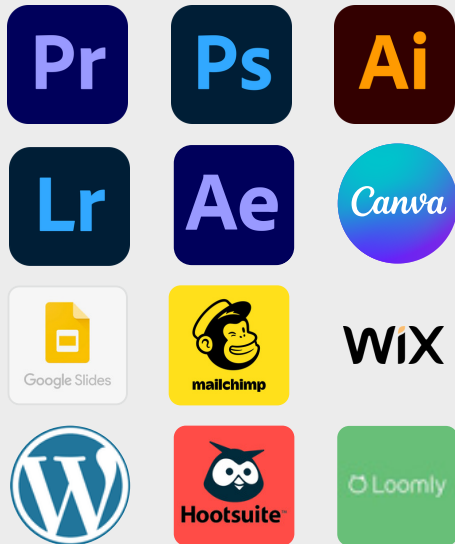


OLIVIA GRACE BARNES

COMMUNICATIONS FELLOW

Hi! I'm Olivia, a Marketing and Communications Professional with a passion for videography and graphic design. I love ocean conservation and using storytelling to inspire change.

TECH STACK



LANGUAGES



WORK EXPERIENCE

Communications Fellow

The Waitt Institute, (Jan 2025 - PRESENT)

- Content production across all programs and teams
- Content creation in the form of videos and event materials
- Website page design and updates
- Social media management for 6 programs and support for 2 additional programs
- Behavior Centered Design research

Communications Intern

The Waitt Institute, (Feb 2024 - Jan 2025)

- Content production and event support
- Media organization

Content Strategist

Insivia, (Jan 2023 - Feb 2024)

- SEO research and positioning
- Content creation in the form of social posts and articles

Branding and Website Freelancer

Youth Entrepreneur Award, (Dec 2022 - Jan 2023)

- Created brand unity on all platforms
- Designed and launched the complete website

PROJECTS

Ocean Champions Campaign for The Waitt Institute

- Managed a social media campaign that supported Waitt Institute programs and the importance of marine protection by amplifying the voices of local influential ocean champions in short-form videos
- Promoted interview snippets on social media that share champions' personal connection to the ocean
- Demonstrated how personal experiences connect to national marine protection efforts
- Amassed over 1.5M views across the 10 videos in the campaign

CONTACT

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